

Dopod Launches the World's 1st HSDPA (3.5G) Phone, Dopod 838Pro

With CSL as the Preferred HSDPA Service Provider Helps Embrace all business opportunities in Split of Second

Hong Kong: 19 September 2006 (Tuesday): *Dopod International (H.K.) Corp. Ltd.* ("Dopod") announces the launch of the world's 1st HSDPA Phone, Dopod 838Pro, in Hong Kong today. As Dopod 838Pro's preferred HSDPA service provider, Hong Kong CSL Limited ("CSL") also launches HSDPA mobile broadband service to the market on the same day.

HSDPA (High Speed Downlink Packet Access) : Let "Speed" work for your success

HSDPA currently enables 1.8 Mbps high-speed downloading service, which drastically improves net surfing and downloading efficiency – a service that all users long for. With HSDPA mobile broadband service, users can download email, audio-visual information and transfer data at a speed that is 3.5 times faster than the 384K download speed with the current 3G service to allow massive saving of valuation time.

Strongest Business Functions : Everything Works at Your Advantage

One of the most distinguished features of Dopod 838Pro is the 360-degree Jog Wheel. Together with the sliding keyboard design and over 10 short-cut keys on both sides of 838Pro, users can easily control every function with only one hand. Dopod 838Pro operates with Windows Mobile 5.0 version. With built-in PushMail, Office Mobile and other powerful functions, users will not miss any important message. The improved security control over all data helps limit data theft or lost possibilities.

Via the USB connector, users can charge their Dopod 838Pro whenever they want and can connect the device to any notebook, which will instantly allow the notebook to enjoy the speedy data transfer via HSDPA service. Dopod 838Pro also supports Bluetooth v2.0, infrared, Wi-Fi 802.11b/g and data transfer.

Putting Work, Entertainment and Attractive Outlook in One

While going in line with the simple and stylish design concept behind all Dopod products, Dopod 838Pro reveals classic enchanting style with its unique 'rose silver' color. Users can take perfect photos with the unique panoramic mode with the 2.0 megapixel camera that comes with a flash and a unique macro lens and mirror. Only 176g in weight, Dopod 838Pro is the world's 1st HSDPA phone and also the most light-weighted 3G PDA Phone with a size that fits most perfectly with human hand. Together with the 2.8-inch QVGA high definition screen (240*320 pixels), Dopod 838Pro supports mp3, wma and wav music formats, mp4 movie format, motion and sound recording and A2DP functions.

Cooperating with CSL to further Promote Concept of 'Enjoy Mobility'

As the preferred HSDPA service provider of Dopod 838Pro, **Mr. Hubert Ng, CEO of CSL**, commented, "CSL is much delighted to have partnered with Dopod in launching the world's 1st HSDPA phone, Dopod 838Pro, and announcing the official launch of HSDPA mobile broadband service. CSL stays in the vanguard of the development of the local mobile communications market. Our mission is to combine state-of-the-art mobile technologies with multifunctional products that fit what the market needs and offer diversified services and enterprise solutions to the market."

Mr. Terry Chung, General Manager of Dopod HK, said, "Dopod 838Pro is the world's 1st HSDPA phone. With the emergence of HSDPA service and real-time data transfer with Push Mail and RSS functions, Dopod 838Pro creates the best mobile work station that allows users to enjoy benefits brought forward by state-of-the-art technologies and speedy data transfer and thus truly Enjoy Mobility with Dopod."

Retail Price

Retail price of Dopod 838Pro is HKD\$6,180.00.

Specifications of the Dopod 838Pro at a glance:

Operating system	Microsoft Windows Mobile 5.0 for Pocket PC Phone Edition
Display	2.8" display, QVGA resolution (240x320), 65K colour TFT LCD
RF	GSM (850/900/1800/1900) / GPRS / EDGE / WCDMA (UMTS)
Camera	Primary: 2.0 megapixel / Panoramic Mode / Digital Focus / No Time Limit on Voice & Video Recording / Flash Secondary: 0.1 megapixel
CPU	Samsung CPU 400 Mhz
Memory	128MB ROM / 64 MB RAM
Data input	QWERTY keypad / 360° jog wheel
Connectivity	Wi-Fi 802.11b/g / Bluetooth v2.0 / IrDA / USB 1.1
Expansion	Micro-SD Memory Card (Max. 1GB)
Ringtones	MP3, WMA, WAV, Polyphonic (40 chords)
Weight	176 g (With Battery)
Dimensions	58 mm (w) x 112.5 mm (l) x 21.95 mm (d)
Battery	1300 mAh
Standby / Talk time	Standby: GSM - 220hrs / UMTS - 180-250 hrs Talk (without back-light): GSM - 4-5hrs / UMTS - 2-4 hrs
Bundled Applications	Microsoft Internet Explorer / PocketMSN Messenger / Windows Media Player / Microsoft Pocket Outlook / ZIP / Camera / Wireless Manager



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Dopod 在港推出全球首部 HSDPA (3.5G) 手機 Dopod 838Pro

CSL 成爲 Dopod 838Pro 的首選 HSDPA 服務供應商

助商界精英以「極速」盡攬商機

二零零六年九月十九日 (星期二) 香港訊：多普達國際 (香港) 有限公司 (「Dopod」) 今日於香港推出全球首部支援 HSDPA 制式的手機 Dopod 838Pro，而 CSL 則成爲 Dopod 838Pro 的首選 HSDPA 服務供應商。CSL 亦於同日推出 HSDPA 流動寬頻服務。

HSDPA (High Speed Downlink Packet Access)：讓速度成爲您的成功秘訣

HSDPA 現時提供高達 1.8 Mbps 高速下載服務，大大提升手機用家上網及下載資料的效率，絕對是商務用家夢寐以求的服務。配合 HSDPA 流動寬頻服務，用家可以透過比 3G (384K) 上網速度高出 3.5 倍的極速，即時收發訊息、傳輸資料及下載影音資訊，大大節省以往所需的等候時間。

最強商務功能：讓商務人士無往而不利

Dopod 838Pro 其中一大特色是首度推出的 360 度滾輪操作 (Jog Wheel)。配合側滑鍵盤 (Sliding Keyboard) 設計以及機身兩側已備有的超過十個快速鍵，用家只須單手便可輕鬆掌握全部資訊。Dopod 838Pro 採用 Windows Mobile 5.0 版本，配合內建的 Push mail 及 Office Mobile 等強大功能，用家從此絕不會錯過任何重要訊息。手機資料由密碼嚴密保護，讓旁人無機可乘，機密資料也不會輕易遺失。

Dopod 838Pro 用家透過 USB 連接埠，可隨時爲手機充電之餘，更可連接到各型號手提電腦，讓電腦可同時使用 HSDPA 網絡服務，享受高速傳送及接收資料之便。此外，Dopod 838Pro 更同時支援藍芽 2.0、紅外線及 Wi-Fi 802.11b/g 資料傳輸功能。

工作、娛樂、外型並重

Dopod 838Pro 的外型設計延續 Dopod 長期堅持的簡約時尚風格，於簡單中帶點變化的「玫瑰銀」色彩，彰顯經典時尚獨特魅力。Dopod 838Pro 擁有 200 萬畫素相機及內建補光燈，並配備標準及近拍兩種模式選擇。總重量只有 176g (含電池) 的 Dopod 838Pro，除了是全球首部支援 HSDPA 的手機外，亦是目前全球最輕巧的 3G/HSDPA PDA 手機。Dopod 838Pro 配備 2.8 吋 QVGA 高解析螢幕，240*320 畫素，更同時支援 mp3、wma 及 wav 音訊格式、mp4 影片格式、動態錄影、錄音功能及 A2DP 等。

與 CSL 攜手合作，進一步推動「Enjoy Mobility」理念

作為 Dopod 838Pro 的首選 HSDPA 流動網絡供應商，CSL 行政總裁伍清華先生表示：「CSL 很高興夥拍 Dopod 率先推出全球首部 HSDPA 手機 - Dopod 838Pro，並同時宣佈正式推出 HSDPA 流動寬頻服務。CSL 一直領導區內流動通訊發展，致力利用尖端的流動通訊科技，配合多功能及切合市場需求的流動產品，為客戶提供多元化的服務及企業方案。」

多普達香港總經理鍾志賢先生說：「Dopod 838Pro 是全球首部支援 HSDPA 的商務手機，配合 HSDPA 服務的開展以及 Push Mail 及 RSS 的即時同步，為用家營造最佳的流動工作平台，讓用家能享受資訊科技及高速傳輸所帶來的各種便利，真正達至 Enjoy Mobility 的境界。」

零售價

Dopod 838Pro 零售價為港幣 6,180 元。

Dopod 838Pro 技術規格

作業系統	Microsoft Windows Mobile 5.0 for Pocket PC Phone Edition
螢幕	2.8" 螢幕 / 解析度為 QVGA (240x320) / 65K 色 TFT LCD
通訊標準	GSM (850/900/1800/1900) / GPRS / EDGE / WCDMA (UMTS)
數位相機	主鏡頭：200 萬像素 / 手動微距近攝 / 數碼變焦 / 無限時間錄音錄影 / 補光燈 第二鏡頭：10 萬像素
處理器	Samsung CPU 400 MHz
記憶體	128 MB ROM / 64 MB RAM
按鍵功能	QWERTY 鍵盤 / 360 度滾輪
傳輸介面	WiFi (802.11b/g) / 藍芽 v2.0 / 紅外線 / USB 1.1
記憶體擴充	支援 Micro-SD 介面記憶卡(最高可支援 1GB)
鈴聲	支援 MP3、WMA、WAV、40 和絃鈴聲
重量	176g (連電池)
尺寸	58(寬) X 112.5mm (長) X 21.95mm (厚)
電池	1300 mAh
待機 / 通話	待機：GSM - 220 小時 / UMTS - 180-250 小時 通話：(背光關閉) GSM - 4-5 小時 / UMTS - 2-4 小時
應用程式	Microsoft Internet Explorer / PocketMSN Messenger / Windows Media Player / Microsoft Pocket Outlook / ZIP / Camera / 無線管理員

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